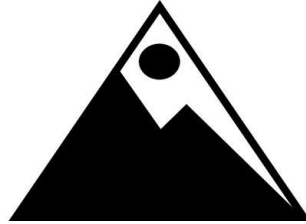


Outdoor



Loyalty

The Holiday Reflecting The Outdoor Loyalty of Outdoorists



Would you come Out with me?

The “True Spirit” of this Holiday is the fellowship of Outdoor Enthusiasts. This upcoming extended weekend from Wednesday to Sunday has been broadcasting the biggest outdoor retail sales overlaid by what has been declared “Black Friday”. We have all gotten caught up in the dynamic of BLACK FRIDAY!!! Last year, at this exact day, a renowned Outdoor Retailer (REI) shouted out to all Outdoorist to Opt-Outdoor on Black Friday...This shout-out to all outdoor enthusiasts has changed the spirit of Thanksgiving. This Day embodies the concepts of Giving Forward and Loving the Great Outdoors.



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REWARD...



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OUTDOOR...



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ACTIVITIES...

Remember our tagline: Reward...Outdoor...Activities www.outdoorloyalty.com

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